

A talented designer with a great mind to pursue the unique style of oneself and with a goal of conveying ideas with beauty and vitality

# JINGYI WANG

## GRAPHIC DESIGNER

### PHONE

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### ADDRESS

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### WEBSITE

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## EDUCATION

PARSONS SCHOOL OF DESIGN  
BFA Communication Design  
GPA 3.42/4.0  
Academic Scholarship:  
20000\$ Per Year for 4 Years

## PROFESSIONAL SKILLS

### Photoshop



### Illustrator



### Sketch



### InDesign



### FontLab



### Art Editing Techniques



### PowerPoint



## PERSONAL SKILLS

- **ART**  
Painting and Sketching,  
Art Writing, Collage, Style Design

## EXPERIENCES

### 07/2018-08/2019 Summer Internship |

#### New Media Visual Design & Typographic Design, Conde Nast CHINA

- Year 2019 - As Art Editor Assistant, focused on typographic design for GQ magazine and its social new media design
- Year 2018 - As Chief-Editor Assistant, completed the Logo design for GQ FASHION independently, finished the visual optimization of the public account and poster design

### 06/2019 Thesis Design Project |

#### Visual Representation of the Interconnectedness of the World

- Focused on the exploration of the mode of thinking
- Conducted poster typography, built a website, combined intelligent mode to express ideas

### 05/2020 Freelance | 《AD/Architectural Digest》

- Provided new media design for the magazine
- Conducted poster design and profile photo design for social media accounts

### 2017-2019 Start-up Project | Individual Design Studio

- Undertaken design projects of commercial companies
- Focused on logo design, packaging design and interface design

### 12/2019 Rebranding Projects | TD Bank & Rustichella d’Abruzzo

- Conducted rebranding, completed the logo design and packaging design
- Provided design solutions for product promotion and application

### 10/2019 Branding Design of Stage Play | "The Crucible"

- Completed the design of the book, posters, postcards and advertisements
- Reshaped the meaning of the script based on the modern background

### 06/2019 Individual Design | Typeface Design

- Explored the mathematical concepts behind typeface design
- Completed the design of a single weight script typeface named Comicutie

### 05/2019 Design for Literacy Practice | DERT & Parsons Collaborative Project

- Focused on making a board baby book and a cardboard book for infants and toddlers
- Completed the drawing of children's stories, typographic design and bookmark design, successfully published

### 12/2018 Design for Non-Profit | "Survivor Love Letter"

- Designed series of promotional Posters to speak out for sexual assaulters